

SUMMER 2026

amplify[®]

Promotional products. Remarkable results.

4imprint[®]

Take your brand anywhere

Branded items as travel hacks, p. 19

Rise above the rest
Parade promos worthy of celebration, p. 6

Pack your next event
Plush animals help draw crowds, p. 15



Share your ideas and *amplify* your brand's exposure >>

The joys of shared experience



Kevin,
with 4imprint®
35 years

From group travel to team outings to community celebrations, there's a special bond that comes from shared experiences. They create cherished memories, and promotional products have the power to keep those connections fresh in our minds.

In the new issue of *amplify*, we spotlight 4imprint customers using promotional products to turn shared moments into lasting memories. For example:

- Gunpowder Falls District's Troop 124, a group within the Scouting America Baltimore Area Council, provided waterproof jackets for Scouts and adult leaders before a trip to Iceland. The jackets were practical for the weather and became a source of pride for the group. ([Trend, p. 19](#))
- I-57 Roofing, a commercial and residential contractor, gave out foam footballs, flyers

and can coolers at three local Fourth of July parades. Along with celebrating the holiday and boosting visibility, the team strengthened ties with local communities. ([Cover Story, p. 6](#))

- Cast It Forward—a nonprofit providing no-cost fishing trips for children, veterans and older adults—packs caps, T-shirts, outdoor essentials and other items into take-home kits for participants. The practical gifts become souvenirs of the special day. ([Remarkable Moment, p. 29](#))

Thoughtfully chosen promos can amplify the joy of being together. We hope these customer stories help you find new ways to commemorate the joy of time spent together.

A handwritten signature in blue ink that reads "Kevin".

Kevin Lyons-Tarr, CEO, 4imprint

How do you use promo products in your organization? We'd love to hear about it. Email 4ideas@4imprint.com to share your story.

OVERHEARD

4

Fit your brand to a tee

COVER STORY

6

Think beyond candy this summer event season

PRODUCT HIGHLIGHT

11

Outdoor promo items ready for action

LASTING IMPRESSIONS

15

Plush alpacas prove to be crowd-pleasers

#SWAGGINGRIGHTS®

18

Forge strong brand connections

TREND

19

Brand boosters provide comfort and coordination

MEANINGFUL CONNECTIONS

25

Building awareness

REMARKABLE MOMENT

29

Hooked on the outdoors

amplify

Promotional products. Remarkable results.

4imprint®

amplify offers an unmatched glimpse into real-life ways you can use promotional products to gain remarkable results.

Share your story and amplify your exposure!

Have you used our promotional products to boost your brand? Or do you have exciting plans to do so? We'd love to hear your story and collaborate to amplify your success. As a valued 4imprint partner, you'll gain FREE marketing exposure for your brand.



Put your ideas into action

Email your stories to 4ideas@4imprint.com. If selected, we'll lend a hand and may even help cover the cost of additional promotional items! This is a fantastic opportunity to showcase how our products have helped you and to inspire others.

Fit your brand to a tee

Promotional shirts put your logo front and center



"We ordered these for our employee store. They were worn at our company-sponsored Thursday Night Live. ... Our employees that have them love them. They are the right softness with great coloring."

Debi



"Our new polos have [us] looking sharp for NSOs this summer!! "

Raymond



"We are using our shirts to promote our Polaris Gives® program that is run by our Polaris Foundation® that matches money that our employees donate to 501(c)(3)s."

Brandi



"Every year we have been buying pink vests for Breast Cancer Awareness. This year I suggested pink T-shirts. They were perfect."

Teri

Our team overheard these customers brag about their swag.





"We send these shirts to our customers when they finish onboarding into our software and unlock nerd mode."

Eric



"[This T-shirt] prints confidence, inspiration and a powerful message on every young person who wears it!"

gratitudegiving



"Our team designed these awesome tees to pass out to all faculty and staff to kick off the academic year! The shirts were gorgeous, but also incredibly soft and cozy! They were a huge hit!"

Stacia



"We loved using our T-shirts to show Elite DNA's pride in our NAMIWalks team!"

Adelie



Turn heads with [promotional shirts](#) for your brand.



Think beyond candy **this summer event season**



Parade promotional products
deliver sweet success



Summer is prime time for community events. From parades to festivals to cultural celebrations, these gatherings aren't just beloved—they're important. [Local events help people feel connected to their communities](#) and proud of where they live. Parades, in particular, offer organizations a meaningful opportunity to roll their brands and messaging past thousands of neighbors. 4imprint customers [I-57 Roofing](#) and [Fort Hays State University's Department of Advanced Education Programs](#) offer recipes for success this season. By handing out memorable parade promotional products—instead of sticking only with candy—you can boost awareness, differentiate your brand and leave an impression that lasts long after the floats have rolled by.

I-57 Roofing nails the balance of fun and function

Promotional products for parades catch their attention

For many small businesses, community connection is critical. That's the case for I-57 Roofing, a commercial and residential contractor based in Arcola, Illinois. Last year, the I-57 Roofing team took part in three small central Illinois community Fourth of July parades—including one in the village of Arthur, where co-owners David and Marcus Yoder grew up.



I-57 Roofing employees approached each event with the goal of raising brand awareness. Not only did they want to get as many eyes on the logo as possible, but also the team came stocked with promotional products to help brand interactions resonate. It's a smart strategy, given [76% of people have looked up the brand](#) of a promotional item they'd received.

76%

of people have looked up the brand of a promotional item they'd received

Source: [ppai.org](#)





“Every roofing company in town participates in the parades,” said Daniel Birky, office manager. “So there is a little bit of a rivalry with them. You need to be in the parade if you want to be seen—and that’s why we like to toss items to the crowd.” Memorable parade favors can help your brand stand out from the competition.

In all, I-57 Roofing employees and families made an appearance in 10 company trucks split among the three events. Along with candy, the parade teams gave out [foam footballs](#), [flyers](#) and [Koozie® magnet can coolers](#). The items were chosen to connect with the all-ages crowds lining the streets. “The can coolers were a big hit with the adults,” said David Yoder, co-owner. “As far as for the kids, the flyers and the footballs were the favorites.”

Birky said there are four qualities they look for in parade promotional products: durability, affordability, visibility and fun. “Hands down, my favorite item to throw out at parades are the flyers because they check all four boxes,” he said.

The parades allow the I-57 Roofing team to remind communities they’re an option the next time roofing services are needed. The promotional items, meanwhile, offer that reminder again and again. “Last summer I was going through one of the city parks and saw some kids out playing with a flyer,” Yoder said. “Come to find out it was an I-57 flyer. That was really cool to see.”



Catch the fun—candy-free parade promos

Practical promos put brand awareness on repeat



Advanced Education Programs' strategy earns high marks

Another organization that understands the brand-elevating potential of parades is the Advanced Education Programs department at Fort Hays State University in Kansas. It's important for the department to promote its offerings—which include advanced teaching degrees, education specialist degrees and nondegree licensure programs—to the broader community. And the university's homecoming parade is the perfect opportunity.

"It's a very big event here in town," said Mary Cooper, senior administrative assistant. "The entire town pretty much shuts down for it." While the parade is a university event, it's a whole-community gathering. Participating along with student organizations, homecoming royalty and the marching band are local businesses, clubs and nonprofits.

Cooper said 2025 was the first year Advanced Education Programs joined the festivities. The department is under new leadership and has a renewed emphasis on

raising awareness. To give the brand a boost during the parade, employees and their families drove classic cars or walked the parade route carrying banners. Team members gave out candy, as well as [erasers](#) imprinted with the university and department logos.



From parade day to school day

An eye-catching neon yellow was chosen so the erasers would stand out. Once they caught people's attention, their practicality gave them staying power. That's key, as [57% of people say they've recently kept a promotional product](#) because it was useful in their daily lives. "The erasers are something that students can use in school," Cooper said. "They are an advertisement that goes on and on."



The erasers served as an affordable way to increase visibility. Giving erasers might seem like a small gesture, but every bit of brand awareness helps. “We really believe in what we do here,” Cooper said. “We educate educators, and that trickles down and affects students. We want people to know that this is a local and very affordable place to get a quality education, and we’ve

been trying to do a better job of getting the word out.” Giving memorable promotional items at the homecoming parade accomplished exactly that.

Parade promotional items: Hand out to stand out

I-57 Roofing and the Advanced Education Programs department at Fort Hays State University know the power of thoughtfully chosen parade promotional products. Unlike candy alone, they’re more than a short-lived thrill—they build familiarity, inspire conversations and deliver lasting visibility. [4](#)

Do you want to be featured in amplify? Email 4ideas@4imprint.com to share your organization’s story!

Ideas for parade promos that go the distance



Risky Business
Sunglasses



Bubble Tube



Zone Sonic
Heather Trucker Cap



Prism Tote



PRODUCT HIGHLIGHT

Outdoor promo items ready for action

By Suzanne Worwood



Get your team moving toward something new



Trying a new sport or hobby can be easier—and much more fun—when it’s a shared experience. From pickleball and yoga to walking, biking and softball, the warmer months also are the perfect time to take on something new together. Brands can inspire these new journeys by providing outdoor promo items that make first-time experiences approachable, social and fun.

Sports promo items to try what’s trending

Pickleball is one of the fastest-growing sports, thanks in part to its ease of entry. Give [Squall Pickleball Sets](#) to employees to kick off a team challenge or health initiative. With two paddles, a plastic ball and drawstring bag, recipients need just a court and a few pals to see why the sport has taken America by storm.



 Squall Pickleball Set

Ace your next promotion

Take your branding to new heights with flyers



 Professional Weight Flyer

Branded outdoor gifts that fly high

Provide your team with a timeless reason to get outside and play. Perfect for company picnics or afternoons at the park, [Professional Weight Flyers](#) bring fun and fitness together in one easy toss. Choose from seven colors to match your brand. Then step outside and watch camaraderie take flight.

Fitness promo items to help teams band together

Support fitness goals with [Strength Resistance Band Sets](#) that are ready whenever employees are—whether that’s an outdoor boot camp or a solo workout at home. The set of three latex bands can stretch your wellness program while offering easy entry into strength training. With multiple resistance levels included, everyone can move at their own pace, building strength over time.



+ Traveler Yoga Mat

Cool—and cooling—sports promotional items

When the energy heats up, give your team a way to stay cool. Provide [Rainier Cooling Towels](#) for wellness challenges, company walks or team-building events. Or consider [Slowtide® Quick-Dry Towels](#) for a quick-dry experience at the gym, on the trail or by the water. Bonus: Slowtide is a certified B Corporation, so these sports promo items deliver performance with purpose.



+ Strength Resistance Band Set

Outdoor promo items to feel their flow

Give [Traveler Yoga Mats](#) to invite a moment of calm—and maybe a new favorite stretch. Lightweight and easy to roll out anywhere, they’re perfect for lunchtime yoga, after-work movement or weekend wellness routines. No trendy yoga bag? No sweat—these come with a mesh storage bag. These branded employee gifts encourage balance without pressure.



+ Rainier Cooling Towel

+ Slowtide Quick-Dry Towel

Promotional outdoor gifts to squeeze, sip and repeat

It's tough to keep pace without proper hydration. [Move-It Bike Bottles](#) are lightweight, easy to squeeze, and made to tag along on every ride or workout. Or level up with double-walled [CamelBak® Podium Chill Bike Bottles](#). They're designed to help keep a drink cold, so motivation won't melt down.

Keep them cool all summer long



Mini Breeze Rechargeable Hand Fan

Easy, breezy employee gifts

Long innings and sunny bleachers are all part of the fun—but [Mini Breeze Rechargeable Hand Fans](#) make taking a swing during softball a little more comfortable. Compact and easy to tuck into a bag, they're perfect for cooling down between innings, practices or pickup games.



Move-It Bike Bottle

CamelBak Podium Chill Bike Bottles

Outdoor promotional products make shared moments magic

These outdoor promo items do more than show off your brand—they make it easy for your team to try, move and connect. Let the games begin! [4](#)

Meet the author:



Suzanne Worwood, with 4imprint 30 years Chief product, supply chain and sustainability officer



Plush alpacas prove to be crowd-pleasers



Event promos fill the farm





Never underestimate the power of a cute animal—especially in plush form. [Long Hollow Suri Alpacas](#) can attest to that. The Tennessee alpaca farm, dedicated to breeding, education and agritourism, held a celebration last fall that—with help from carefully chosen event promos—generated a response unlike anything it had seen before.

The farm's Suri alpacas, known for their long locks of twisted fleece, have always been an attraction. But to draw more interest for its annual National Alpaca Farm Days event, the organization offered a giveaway for the first 25 attendees. The early-bird incentive was promoted through the farm's social media channels and at the local chamber of commerce. The items? [Plush llamas](#). (Llamas and alpacas look similar, so Lana Llama was renamed Lana the Alpaca.) Each Lana wore a bandana with the Long Hollow Suri Alpacas branding.

After the first 25 items were handed out, attendees still had the opportunity to purchase one in the farm boutique. The response was unbelievable. “It’s hard to explain what happened,” said Shae Jarvis, farm manager. “It was as if everyone that came through the door came for Lana. I mean, we were glad that they came to see the alpacas—but we sold out of the toys within the first two hours of the weekend.”



←
*A soft reminder
of every visit*



Lana Llama



The National Alpaca Farm Days celebration was an outstanding success. “We went from having maybe two visitors a month to having 3,000 people in two days,” Jarvis said. Even better: The success carried forward. People have continued to visit the farm to see and learn about its herd of more than 50 Suri alpacas. In the second half of 2025, the farm saw a 321% year-over-year increase in revenue from farm tours. Retail sales also increased by nearly 60%. Jarvis said those trends were kickstarted by the fall event.

“Was that weekend attendance all because of Lana? Maybe not,” Jarvis said. “I’m sure there are several reasons that people came in. But what I do know is, as they poured into the driveway that morning promptly at 9 a.m., they came through asking, ‘Am I one of the first 25?’” Cute animals get attention—and plush event promos can turn a moment of interest into momentum that lasts. [4](#)

Do you want to be featured in amplify? Email 4ideas@4imprint.com to share your organization’s story!

“I’m sure there are several reasons that people came in. But what I do know is, as they poured into the driveway that morning promptly at 9 a.m., they came through asking, ‘Am I one of the first 25?’” Shae Jarvis said.



Forge strong brand connections

Company training gifts are engineered for impact

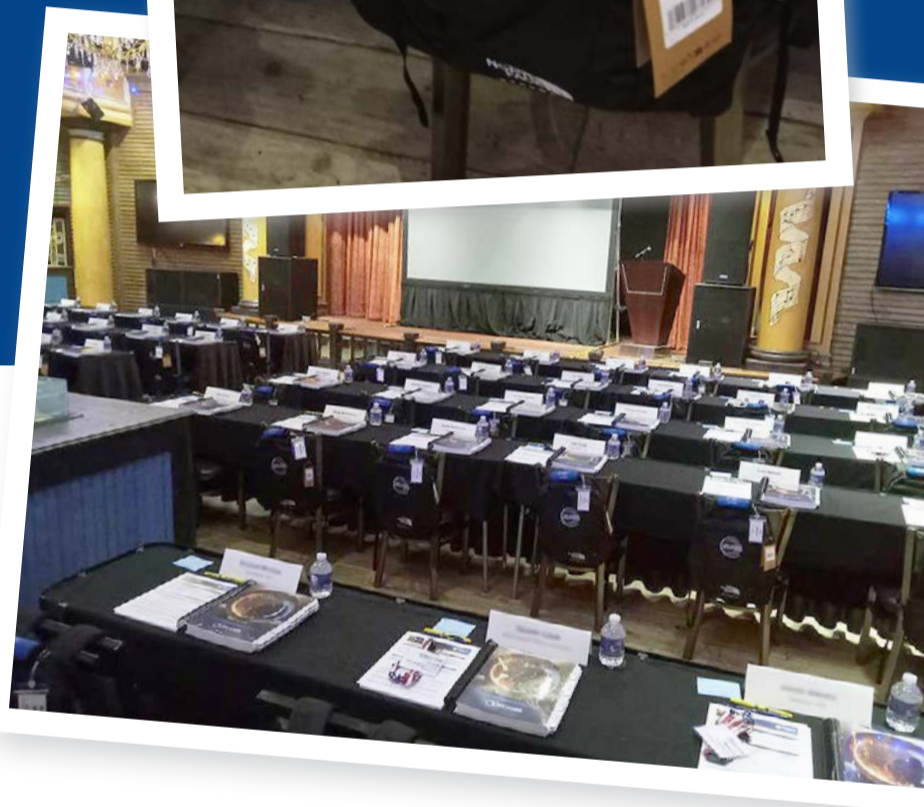
The best learning opportunities offer more than just knowledge. That's a lesson well understood by [Trinity Products](#). Discover how the steel products manufacturer used training gifts to elevate its educational experience—a strategy that earned the company true #SwaggingRights.

★ Engineering brand touchpoints

Trinity Products hosts annual educational training events—called Pipe School—for customers and industry professionals who work with steel pipe and related materials. Participants were immersed in a multiday learning environment and received a range of promotional products designed to keep the brand front of mind.

★ Stand out from the competition

[The North Face® backpacks](#) and [luggage identifiers](#) were given to attendees. The brightly colored accessories helped the bags—and the brand—stand out in airports and beyond.



★ Make an impact that lasts

Other practical participation gifts helped keep attendees organized and efficient. Welcome bags included [Post-it® Notes](#), highlighters and other supplies. On the last day, meals were served in branded [lunch coolers](#). From the [travel tumblers](#) at the coffee bar to the [vinyl badge holders](#) and [lanyards](#) worn throughout the event, every touchpoint reinforced the Trinity Products brand—so, like the lessons learned, it was sure to resonate. 4

TREND

Brand boosters provide comfort and coordination



Travel promo items to
elevate your next excursion



Americans are on the move. [A record 904 million travelers](#) passed through U.S. airports last year, and travel [forecasts are sky high for 2026](#). As travel surges, group trips remain a popular way to explore new places—whether it’s a youth program heading to a far-away camp or a community center planning day excursions. Coordinating schedules, transportation and the safekeeping of personal belongings for dozens of people is no easy task—but thoughtful promotional products can make all the difference in helping groups prepare and stay organized. [Gunpowder Falls District’s Troop 124](#), a group within Scouting America Baltimore Area Council, and [Reston Community Center \(RCC\)](#) are two organizations that used travel promo items to help keep travelers comfortable, coordinated and connected while on the go.

Scouting crew was nicely prepared for the Icelandic climate

Branded travel gifts provide comfort and camaraderie

Last year was a special one for Troop 124’s high-adventure crew. The group—which consists of the troop’s older and more experienced Scouts—embarked on its first-ever international trip in years. Fourteen



Scouts and their adult leaders spent 10 days camping, hiking, kayaking and horseback riding in Iceland. They also explored an active volcano and spent time with Scouts from Iceland, Canada, the United Kingdom and Ukraine.

Kim Bissett, a troop committee member and adult leader, helped organize the excursion. One of her planning tasks along with her co-leader, Angela Joseph, was choosing promotional travel gifts for the group—a tradition for Scouting trips.

“Although we were going in July, we knew we were going to be kind of bundled up,” Bissett said. “That meant nobody would see our troop team shirts because we’d have sweatshirts and jackets on over them.” [Iceland averages 10-12 days of rain each month](#), and summer temperatures often are in the 40s and 50s, so [waterproof jackets](#) were the perfect choice. “It was a no-brainer,” Bissett said.

The group received these water- and wind-resistant jackets at an informational meeting before the trip. The navy blue jackets—chosen to match the troop’s branding—featured an embroidered patch with a logo designed specifically for the occasion. Whether in an airport or on an outdoor adventure, the branded jackets made it easier for the adults to keep track of the teens. They also fostered a sense of community and, later, served as a reminder of the experience.

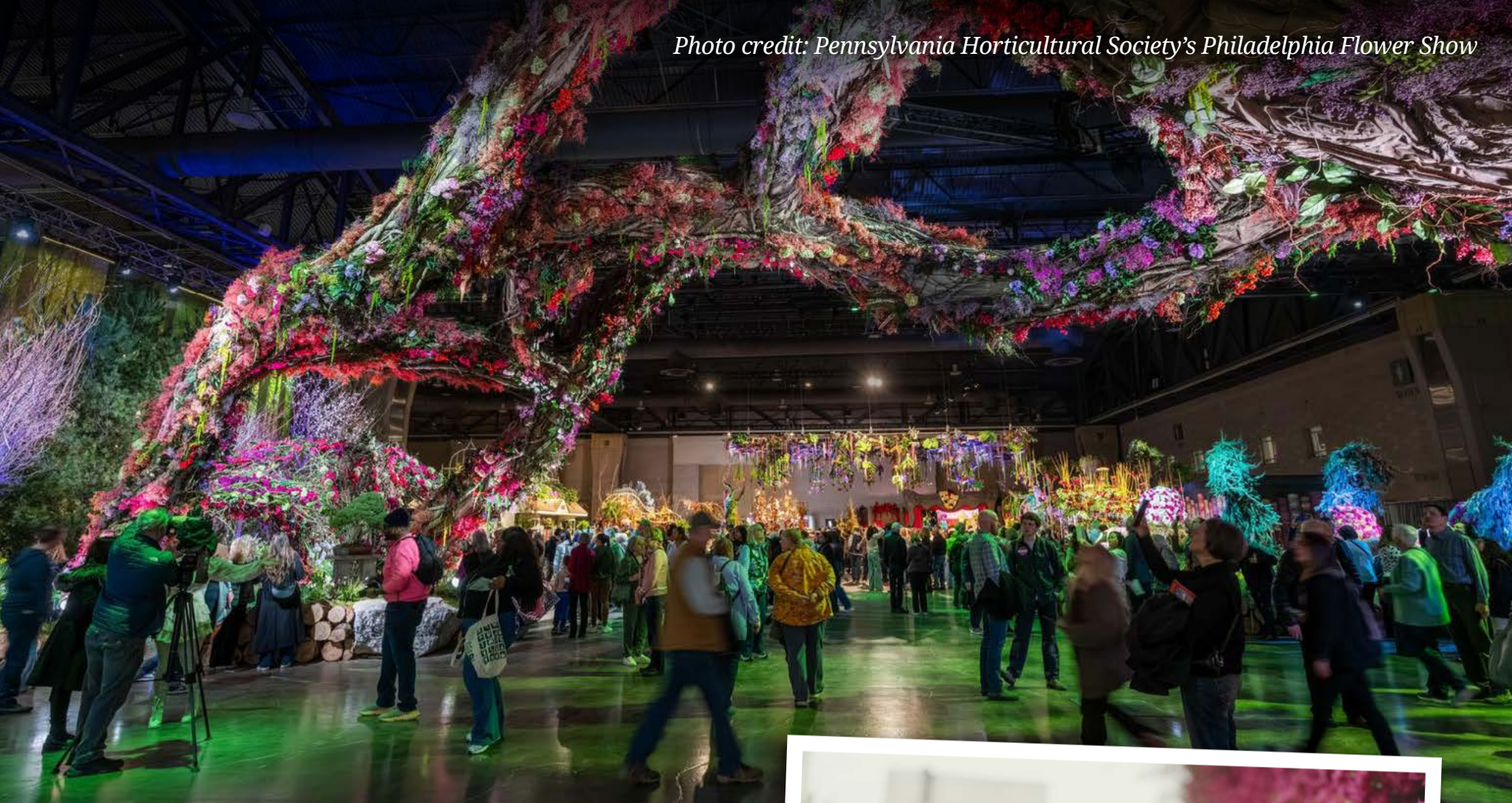


Be certain travelers are comfortable on the go

“The jackets became a source of pride for those who attended because they’re the only people with them in the troop,” Bissett said. “They stand out and people ask them questions about them. It’s nice to have that cohesion, and it makes the Scouts feel kind of special.”

The practical advantage of the jackets also paid off. “I think it rained every day,” Bissett said. “It was the best choice we could have possibly made.”

“The jackets became a source of pride for those who attended because they’re the only people with them in the troop,” Kim Bissett said.



Reston Community Center trips stay on track

Travel promotional products foster togetherness

Another organization providing exciting experiences for its members is Reston Community Center. Since 1979, RCC has offered high-quality leisure, aquatics, cultural and arts programming as well as group travel opportunities.

While open to all ages, day trip attendees are often older adults. Participants visit museums, arts performances, botanical gardens and more. Scholarship programs make these trips accessible to almost every-



one. At a time when [nearly 40% of travelers said they took more trips last year than in 2024](#)—and 76% intend to travel more in 2026—opportunities like those provided by the community center make new experiences more feasible.

76% of travelers intend to travel more in 2026

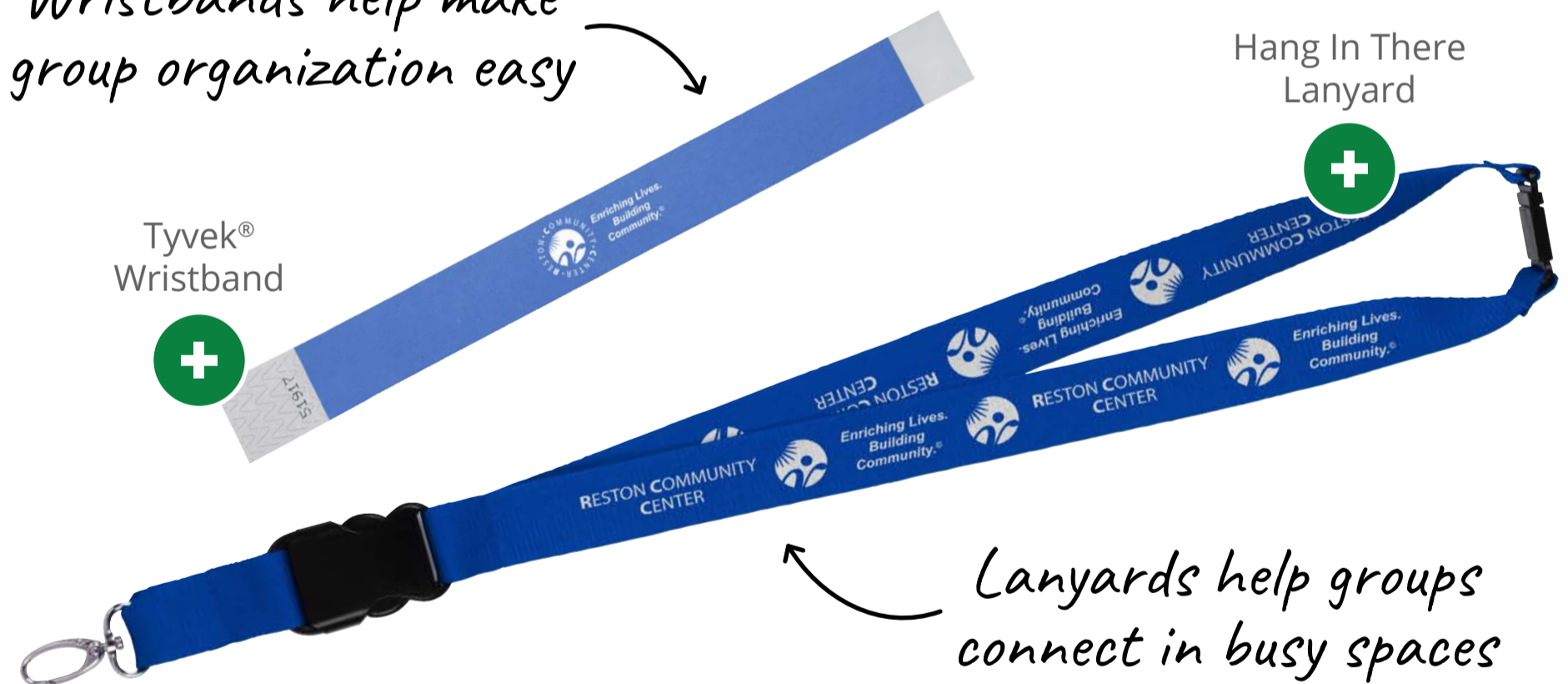
Source: talkerresearch.com

One popular yearly trip took travelers to Pennsylvania Horticultural Society's Philadelphia Flower Show, the country's largest and longest-running horticultural event, known for remarkable displays by the world's top floral, garden and landscape designers. Ali Clements, lifelong learning program assistant, accompanied about 50 people on the journey from Reston to Philadelphia last year. After organizing similar excursions, Clements and her colleagues learned valuable lessons about keeping people organized and identifiable. That's why attendees were given branded [lanyards](#) and [wristbands](#). Each had a valuable part to play.

"The show welcomes tens of thousands of patrons, and there are hundreds of buses bringing people to and from the convention center," Clements said. "The lanyards helped us identify who was in our group and helped them find each other." The travel promo items served another practical purpose: They held each traveler's emergency contact information and event ticket.



Wristbands help make group organization easy



Hang In There Lanyard

Lanyards help groups connect in busy spaces

"The lanyards helped us identify who was in our group and helped them find each other," Ali Clements said.

Wristbands, meanwhile, helped trip organizers keep track of the guests. Each traveler was assigned a number and given a wristband at the start of the trip. When they returned to the bus to head home, the wristband was removed. “They’re numbered based on our roster, so if we had 50 people and only 48 were on the bus, we could check the wristbands we’d collected and see which two were missing,” Clements said.



Photo credit: Pennsylvania Horticultural Society’s Philadelphia Flower Show

“They’re numbered based on our roster, so if we had 50 people and only 48 were on the bus, we could check the wristbands we’d collected and see which two were missing,” Ali Clements said.

Beyond their practical purpose, the promo items helped build a sense of community—often among strangers. For some travelers, the sight of a Reston Community Center lanyard or wristband on another attendee eased stress and reminded them that, while far from home, there was community all around.

Travel promotional products make for smoother sailing

Gunpowder Falls District and Reston Community Center are taking thoughtful, strategic approaches to promotional products. From rainy adventures abroad to beautiful sightseeing closer to home, the two organizations show how travel promo items not only improve group experiences, but also amplify their brands. [4](#)

Do you want to be featured in amplify? Email 4ideas@4imprint.com to share your organization’s story!



Building awareness

Outreach items draw attention to range of opportunities



A small interaction can make a big difference. When it comes to brand awareness, a brief conversation can open the door—but a tangible takeaway can make that moment last.

Research shows that [90% of people feel more positive about a brand](#) after receiving a promotional product, and those items often become ongoing reminders of that experience. That's why the team at [Cape Fear Habitat for Humanity®](#) brings thoughtful and useful giveaways to every community event.

For nearly 40 years, the organization has provided education, resources and access to affordable housing for families in North Carolina's Cape Fear Region. And while that reach is significant, it can always grow—sometimes with something as simple as a branded [tape measure](#) that makes a lasting impression. Shelby Wilson, marketing and communications coordinator, shared how promotional outreach items draw people in to learn about what Cape Fear Habitat for Humanity has to offer.

Interview featuring:



Shelby Wilson
Marketing and communications coordinator at Cape Fear Habitat for Humanity



Mini Grip Tape Measure



Q: What is the goal of your organization?

A: Cape Fear Habitat builds homes, communities and hope—and we do that through a variety of programs. We have our homeownership program that serves people who meet the income qualifications and provides extensive education. We also have a home repair program, which primarily serves older adults and people with disabilities.

Q: What are some of the ways you connect with the community?

A: We have a community outreach coordinator on our homeowner services team, and his job is to attend events to get the word out. Sometimes that means reaching out to employers. For example, we'll visit the large local hospital and doctor's offices to let them know that a lot of their employees could potentially qualify for our program.

We also go to schools during back-to-school fairs and other events, where we try to let parents know about our programs. We recently attended a softball game and threw out the first pitch and had a table set up during the game. Anything we can do to get the word out about our programming and the need for volunteers—our community outreach coordinator is on it.





Q: What are the goals for these outreach events?

A: We're talking to people about several things. We want people to know they might be eligible for our programs. We also want to recruit volunteers and share donation information if people are interested in supporting us that way.

Q: How did you decide what promo items to hand out?

A: Pens are just something we always want to have to offer to people. With the tape measures, I wanted something that as soon as someone looks at it, they remember it's from Habitat. Obviously with our logo on it, that happens. But even just with a quick glance, what says construction better than a tape measure?

Whenever we have a booth at an event, the tape measures are the first thing people reach for. Every time somebody sees them, they're like, "Oh, that's such a good idea! I need one of those to keep in my purse or in my pocket." We always get compliments on the tape measures.



“Whenever we have a booth at an event, the tape measures are the first thing people reach for,” Shelby Wilson said.



We were at a business expo last fall, and it was my first time at an event with the tape measures. We had them laid out on the table. They were a really great conversation starter because whenever someone would take one, I wasn't going to let them leave without talking to them about Habitat. They were great for drawing people in.

Q: Why is it important to have branded promo products, as opposed to generic items?

A: For us, we're part of an organization that is very prominent. Everybody knows Habitat, but they don't know the full scope of what we offer in the community. So it's really great to have something that reminds

people of Habitat after we have a conversation to explain more about what we do.

We want the branded outreach items to be something people pick up on a daily basis so they see our name over and over again. Eventually they might have a moment when they want to explore what opportunities might be available to them. Or where they have a free Saturday and want to get out and do something good for the community, or if they get a bonus at work and want to donate it to the cause. When these things happen, hopefully they'll think of Habitat. 📌

Do you want to be featured in amplify? Email 4ideas@4imprint.com to share your organization's story!

Note: Cape Fear Habitat for Humanity was the recipient of a 4imprint [one by one](#)® grant.



Hooked on the outdoors

By Cheryl Sina

Nonprofit gifts help fishing experiences resonate

There's nothing quite like a carefree day in the outdoors. For those who don't always have the opportunity, [Cast It Forward](#) makes it possible. The northern Ohio nonprofit offers Lake Erie fishing trips and inland lake events at no cost for children, veterans and older adults. With donated gear, supportive volunteers and a mission rooted in sharing joy, the organization helps individuals "reel" in confidence, connection and the restorative power of nature.

To help the experience resonate, each participant is given a take-home kit that includes a fishing rod, tackle, book, [outdoor](#)



[essentials kit](#), [T-shirt](#) and [cap](#). The practical nonprofit gift, assembled in a [tote bag](#), encourages participants to fish on their own while increasing visibility of the Cast It Forward brand in the community. 📌



Meet the author:

Cheryl Sina, with 4imprint 27 years

Senior manager, community engagement and sponsorships

one by one is our way of giving back. We award \$500 grants for promotional products to organizations that are making a difference. Interested in learning more? Visit onebyone.4imprint.com

onebyone[®]



Like what you saw in *amplify*?

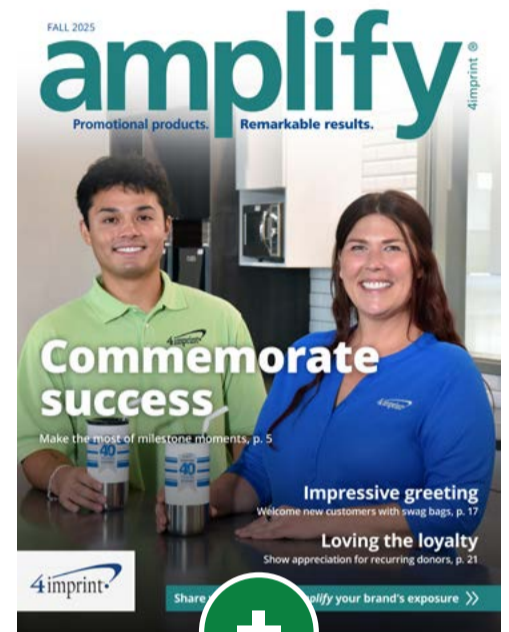
Check out past issues:



Spring 2026



Winter 2026



Fall 2025

Connect with us on social:



Earn #SwaggingRights:

Share a pic of your
4imprint promo
item in action

