

# Promotional Products **Work**

4imprint customers tell you how they have used promotional products to grab attention, grow their business, say 'thanks' or raise awareness.

**23<sup>rd</sup>  
Edition**

*Hue*  
with  
4imprint  
1 year

**4imprint**<sup>®</sup>



# Welcome to the 23<sup>rd</sup> edition of *Promotional Products Work!*

## WOW—23? How can it be?

Time flies when you're having fun, right? And once again it's time for me to share the fun, creative, smart ways our customers are using promotional products to make a difference. It's hard to believe this is our 23rd edition of this little book.

Promotional products are like seeds. You can't just toss them around and expect a magic beanstalk to grow. They need to be nurtured in the right environment for the magic to happen. When you combine the right organization with the right promotional product for the right purpose, it's truly something to behold.

Whether you're cultivating relationships or harvesting achievements, the success is in the nurturing. That extends beyond profit margins and advertising—it shapes how we view the world and the people around us. Working together and cheering one another on is the best tool we've got. On that note, I hope these stories cheer you on and inspire even more growth and success for your organization.

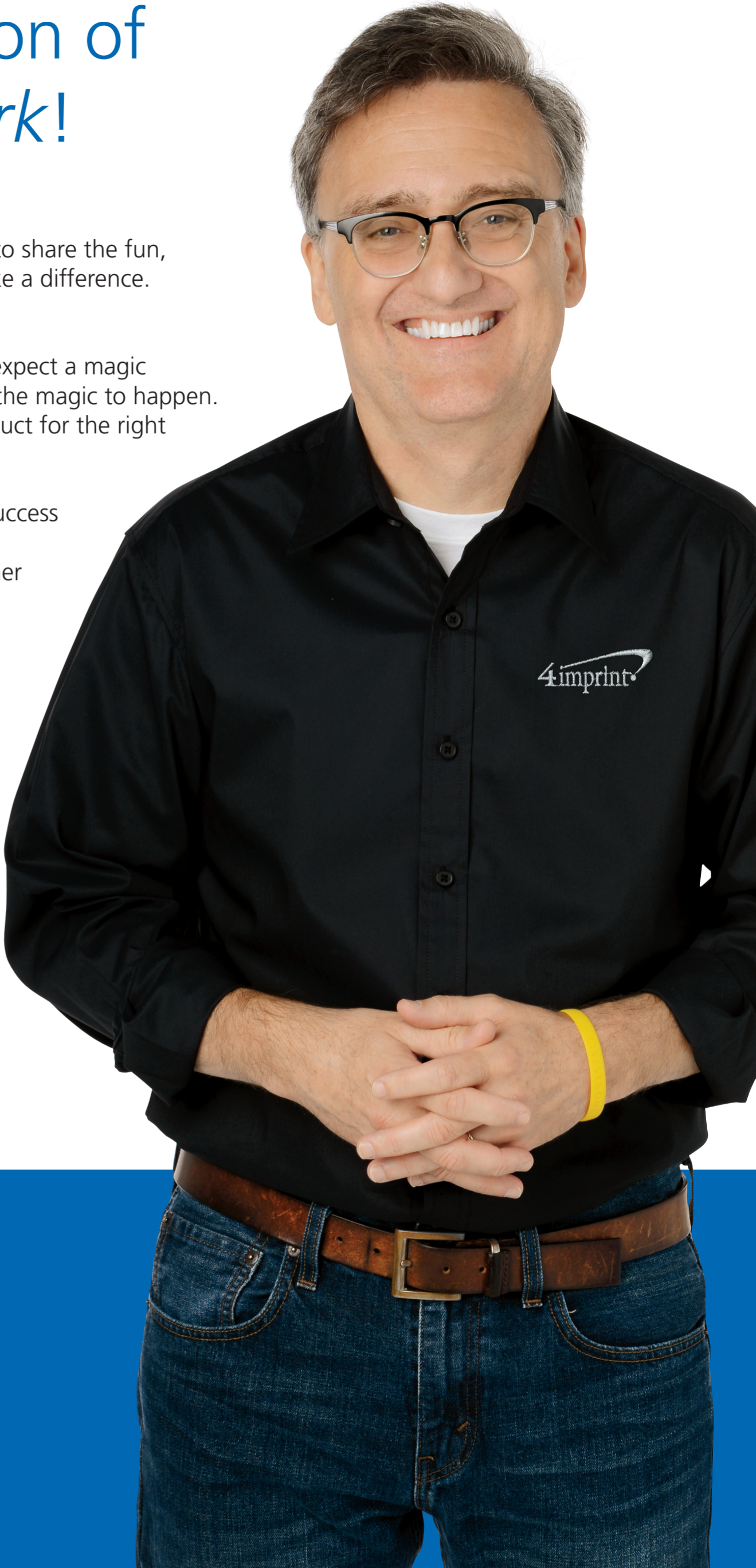
Wishing you all the best and looking forward to reading your next round of stories.

Best,



Kevin Lyons-Tarr  
CEO  
4imprint, Inc.

*Kevin Lyons-Tarr*  
CEO, with 4imprint  
31 years



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# Boost your brand



Promotional products increase brand exposure and attract new customers—no matter what business you're in.

# Boost your brand

#1



[#122561](#), Gripper To Go Opener

Since our organizations initials are GRIP, the small gripper is a natural brand booster and giveaway that we used as a thank you for attending our event. We tell people not only is it a key chain but can be attached to lunch bags or purses for accessible opening of small bottles.

**Anonymous** Customer

# Boost your brand

#2



[#25001](#), Budget-Beater  
Golf Umbrella

We ordered golf umbrellas for a conference we were exhibiting at. It ended up raining the majority of the time so our logo umbrellas were a big hit. We even saw some people walking on the street one evening using our umbrellas so we know they got a lot of exposure!

**Anonymous** Customer

# Boost your brand

#3



[#112531](#), Premium 10' Event Tent

Having a clearly branded event information tent helps us to ensure that visitors and attendees know where to go if they need any assistance during an event, whether they simply are wondering who the band is or where the restrooms are or if they have really urgent needs like finding a missing child or reporting a lost credit card.

**Anya** from Perry

# Boost your brand

#4



[#151467](#), Zone Sonic Heather Trucker Cap

The Koch Air Marketing Department loves to distribute Carrier branded hats to our dealers at special events!!  
#TurntotheExperts

**Melanie** from Evansville

# Boost your brand

#5



[#105257](#), Aztec Soup Mug

We held an ice cream social for our incoming masters' students and they were very well received. We're hoping to also have a soup event with various soups, they'll bring their soup bowls and enjoy again!!

**Anonymous** Customer

# Boost your brand

#6



[#133380](#), Sporty 3-in-1 Pouch with Wall Charger

At the annual IAIP convention in Louisville, KY, this year our company sponsored the charging station. So of course we needed to give away a charging pack. The one we picked was a huge hit!

**Kimberly** from Dickson

# Boost your brand

#7



[#5376](#), Bandana Pep Rag

We used the bandanas as a prize and giveaway at our booth at the Minnesota State Fair. They were so popular that we ran out of our 1,000 bandanas in just four days of the fair (out of twelve days total).

**Rachel** from Saint Paul

# Boost your brand

#8

[#28828](#), Sport Flyer



*Chris*, with  
4imprint  
12 years

Promoted my team and Windy City Chicago at a top RE/MAX event with an imprinted frisbee sending them to a clever designated website.

**Cindy** from West Chicago

# Boost your brand

#9



[#6551](#), Javelin Pen

When a customer comes in we always give 2 pens and 2 business cards and we always ask to refer a friend. Doing this always increases our loan volume.

**Anonymous** Customer

# Boost your brand

#10



[#306](#), Brew Pub Glass

We hosted Brews & Roos, a unique Craft Beer Festival with live music, food trucks and of course local breweries...as well as Kangaroos! This event featured a tour in the Kangaroo Walkabout followed by access to the brewery samples, food trucks, live music and our other animal ambassadors. VIP's received a stainless pint cup with the Brews & Roos logo. Our event was a huge success, especially for its first year.

**Zach** from Frankford

# Boost your brand

#11



[#105488](#), Fun Tote

We are the booth at the entrance of a trade show. These bags are excellent giveaways and allow our guests to promote us throughout the show and afterward as they reuse the bag.

**Anonymous** Customer

# Boost your brand

# #12



[#126792](#), Clear View Mini Notebook Set

Our clients love these notepads. We give them out to every client that we assist. These small tokens go a long way with our clients.

**Anonymous** Customer

# Boost your brand

#13



#128732, Koozie® Chill  
Collapsible Can Cooler

We bought these and put our logo on the side and did a QR Code that linked to our job posting page. We then handed these out at a Milwaukee Brewers tailgate to people who may be looking for a position, or know someone who is.

**Sarah** from Milwaukee

# Boost your brand

#14



[#125595](#), Ultra Soft Hot/Cold Pack

We are a Veterinary surgical office and we use the ice packs for our client's pets after surgery.

**Shelly** from Belmont

# Celebrate successes



Big or small, honoring their achievements is a great way to build lasting relationships. Celebrate their successes with promotional products they'll remember.

# Celebrate successes

#1



[#113053](#), 18-Piece BBQ Set in Case

For the company's 44th anniversary, owner wanted to give employees a nice gift for all the work they have done. He decided to get the bbq set for everyone.

**Anonymous** Customer

# Celebrate successes

#2

[#117778](#), Mega Vortex Tumbler



Given to graduating fifth graders from us, their Parent Teacher Club. We filled them with candy and gift certificates from local companies. The kids loved them and their parents were impressed. We hope parents saw our efforts and appreciate how easy it is to produce little perks like this for their kids while we fundraise for bigger projects.

**Treasurer** from Roseville

# Celebrate successes

#3



[#115637](#), Frost Fire Crystal Award

I used these items (yearly) to reward members of my team that went above and beyond with recruitment.

**Anonymous** Customer



[#128421](#), Energize Portable Power Bank

We used the items purchased as giveaways to our graduating seniors heading off to college. The items all represented things that a college freshman can utilize. They loved it!

**Anonymous** Customer

# Celebrate successes

#5



[#155225](#), Florence Stemless Wine Glass

We are celebrating our 50th Anniversary and had a celebration to thank some of our donors and community business partners/supporters. We have received nothing but rave reviews on it! It's classy looking and something that people will actually use and keep. We've ordered a lot of different promotional things here and have not been disappointed!

**Loree** from Prescott

# Celebrate successes

#6



[#118761](#), Silk Touch Performance Sport Polo

Achieving 3000 days of no lost-time accidents at our manufacturing site was no small feat. We wanted to say thank you and also reinforce the safety mindset with a shirt to be given to all employees and temp workers. Besides our logo we added to the shirt the message: "Safety is a Choice You Make!" Everyone loved the shirts and we wore them proudly for a group photos celebrating our accomplishment.

**Chris** from Boonton

# Celebrate successes

#7



[#157016](#), Playing Cards

We are celebrating our firm's 30th anniversary with a Vegas getaway for the team this year and the playing cards fit the theme of the party perfectly. Couldn't think of a better way to memorialize the event and our accomplishments.

**Anonymous** Customer



[#140550](#), Folding Hand Fan

We used the item as a gift for graduating students achieving Masters or PhD degrees.

**Amelia** from New Orleans

# Celebrate successes

#9

*Mae*, with  
4imprint 20 years

[#311](#), Campfire Ceramic Mug



Our Company is celebrating our 100 year anniversary this year! We are so happy with our Campfire Mugs—our Team loves them, and our Guests love them! Thank YOU!

**Sharon** from Baxter

# Celebrate successes

#10



[#120156](#), Crossland® Soft Shell Jacket

Once an employee reaches their one year anniversary with the company, we give them their "Anniversary jacket".

**Linda** from North Jackson

# Celebrate successes

# #11



**OreFresh<sup>®</sup>**

[#155151](#), Refresh<sup>®</sup> 28-Can Large Cooler

Ole Miss has been named the most beautiful Campus in the country and this was a special gift for Jeff McManus director of Landscaping for Ole Miss and his group.

**Rosie** from Oxford

Celebrate successes

#12



[#110552](#), Event Stadium Cup

We are giving these away during our  
4th anniversary event!

**Angela** from New Haven



[#125132](#), Camden Metal Keychain

These keychains were a gift at our 100th anniversary celebration and went to family, friends, employees and business partners.

**Anonymous** Customer



[#141](#), Zippered Portfolio

We order recognition gifts with our organization logo to members who have been involved for certain numbers of years—in this case 20 years.

**Joni** from Colorado Springs



[#138153](#), Leadville 15"  
Laptop Backpack

Our hospital celebrated our 50th anniversary and to get the staff talking about the upcoming community event to celebrate the 50th, we gave all our staff one of these laptop totes with our 50th logo on it. They were thrilled! It's functional, practical, but also fun! It was a great staff giveaway.

**Abby** from Ashland

# Motivation boosters



If you're looking to increase participation or motivate your team to reach their goals, logoed promotional products make great rewards.

# Motivation boosters

#1



[#9990](#), Comfort Grip Bottle

I used the products to give out to kids that participated in my free Her Time To Play Jr. NBA Basketball Camp and the kids loved them.

**Michelle** from Riviera Beach



[#146371](#), 4-in-1 Waiter's Tool

We used this as a giveaway at a local Wine and Chocolate night! We attached an [incentive] to bring them back in after the event, and we heard nothing but good things about this tool!

**Anonymous** Customer



[#161931](#), Fabric Resistance Band Set

We provide employee wellness activities. These items were used as both an incentive and a way to increase exercise while at the same time marketing our program.

**Willa** from Durham



[#143496](#), Econscious Organic Cotton  
Twill Baseball Cap

The hat was an incentive to get donations. If someone donated \$x.xx, they had the option to receive a hat. Many donors raised their donation to get the hat!

**Anonymous** Customer



[#306](#), Brew Pub Glass

We're holding a fine-dining event; these glasses are the guest gift. It is a beautiful, useful and practical item people will actually use and enjoy! Buy a ticket to the event, free beautiful glass!

**Edith** from Palmer



[#85015](#), Zippered Vinyl Portfolio Set

The portfolios were a free gift for all in attendance at our 100th Firefighters Ball. They were given away once before and were back for this special occasion by popular demand. Highly recommended!!

**Gene** from Buffalo

# Motivation boosters

#7



[#123557](#), Stay Shut Non-Woven Flat Tote

We have a summer reading program at the library and we can give this as a free giveaway to someone who fulfills a reading requirement.

**Anonymous** Customer

*Jon*, with  
4imprint 11 years



Hanes®  
**AUTHENTIC-T**  
MAKE IT YOURS

[#6729](#), Hanes® Authentic T-Shirt

We use these shirts as perfect attendance incentives for our students. They are able to wear them in lieu of their uniform shirts. Parents love them too as their children [wear] them with pride.

**Anonymous** Customer

# Motivation boosters

#9

[#6551](#), Javelin Stylus Pen



The pens we ordered were given out [at] a company picnic to everyone who completed a pulse survey for our Employee Resource Group.

**Michelle** from New York



[#154422](#), Yazzy Vacuum Bottle

We used the items in our annual benefits fair. Every employee that showed up received a water bottle. It was a great incentive. We had an excellent turnout and everyone really liked the water bottles. The employees that couldn't make it, still came and asked if they could have a bottle. Thanks 4imprint!

**Anonymous** Customer



[#6251](#), Two-Tone Accent Gusseted Tote Bag

We are giving out weekly incentives for a 4-week challenge and want to encourage involvement.

**Anonymous** Customer



[#28833](#), Bic® Round Stic® Ice Pen



I work for a department that facilitates substance abuse rehabilitation. We offer the pens and other items to clients as a motivator to participate.

**Anonymous** Customer



[#135924](#), Phillips Screwdriver

We sent these screwdrivers out with every order of a personal panic button—to allow our clients to easily change the battery when needed.

**Brian** from Buford



[#108779](#), Twist and Chill Fan

Gift with purchase for customers.  
Especially hot days for craft shows.

**Karen** from Fremont

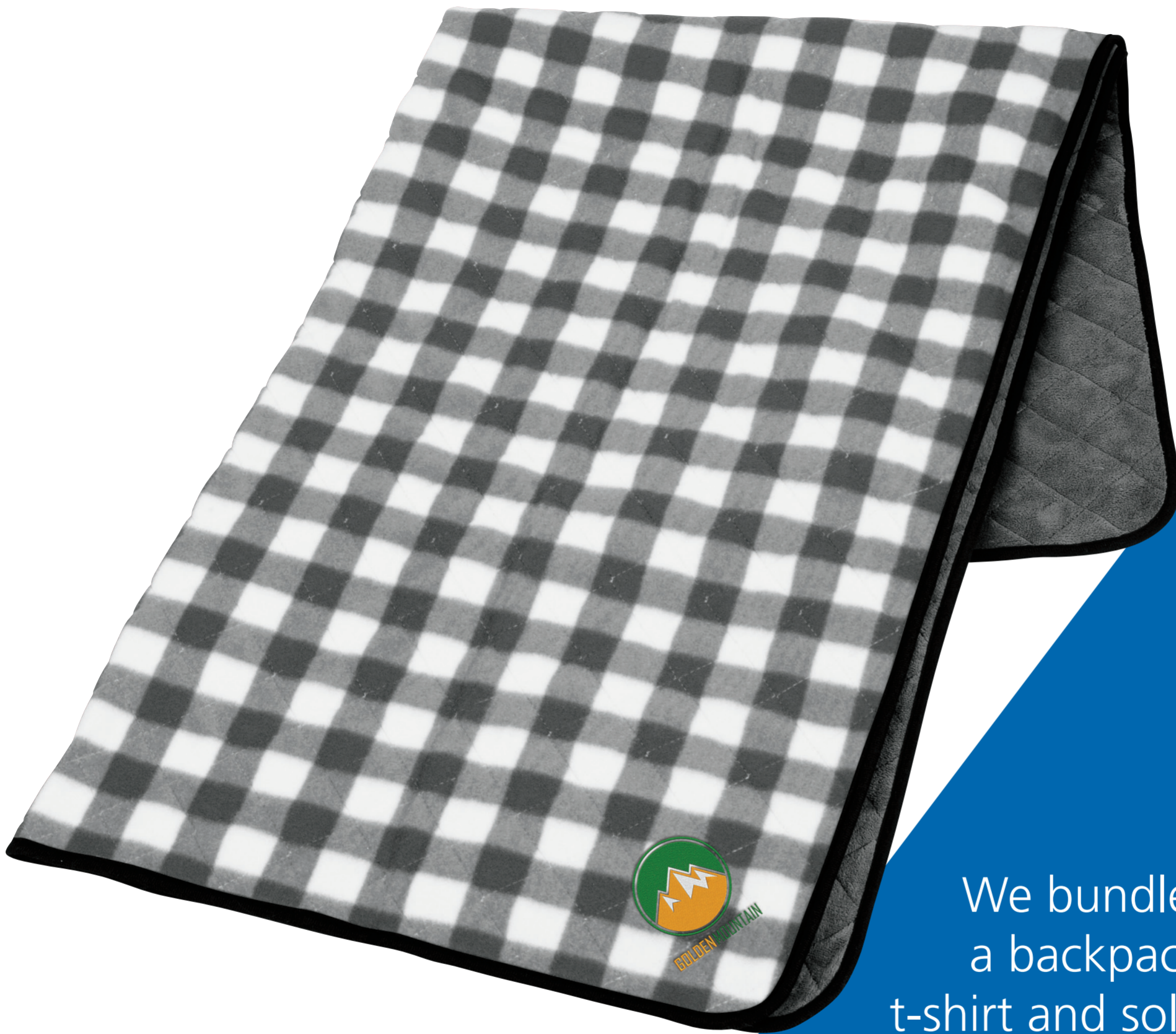
# Raise awareness



No matter your mission, promotional products work when it comes to raising funds, sharing your message, thanking donors and drumming up support for your cause.

# Raise awareness

#1



[#149074](#), Northwoods Plaid Blanket

We bundled this blanket with a backpack, water bottle and t-shirt and sold them for \$100 to raise funds for our new camp dining hall. It was a huge success! Thank you, 4imprint, for helping us reach our goals for youth camp!

**Dee** from Lubbock



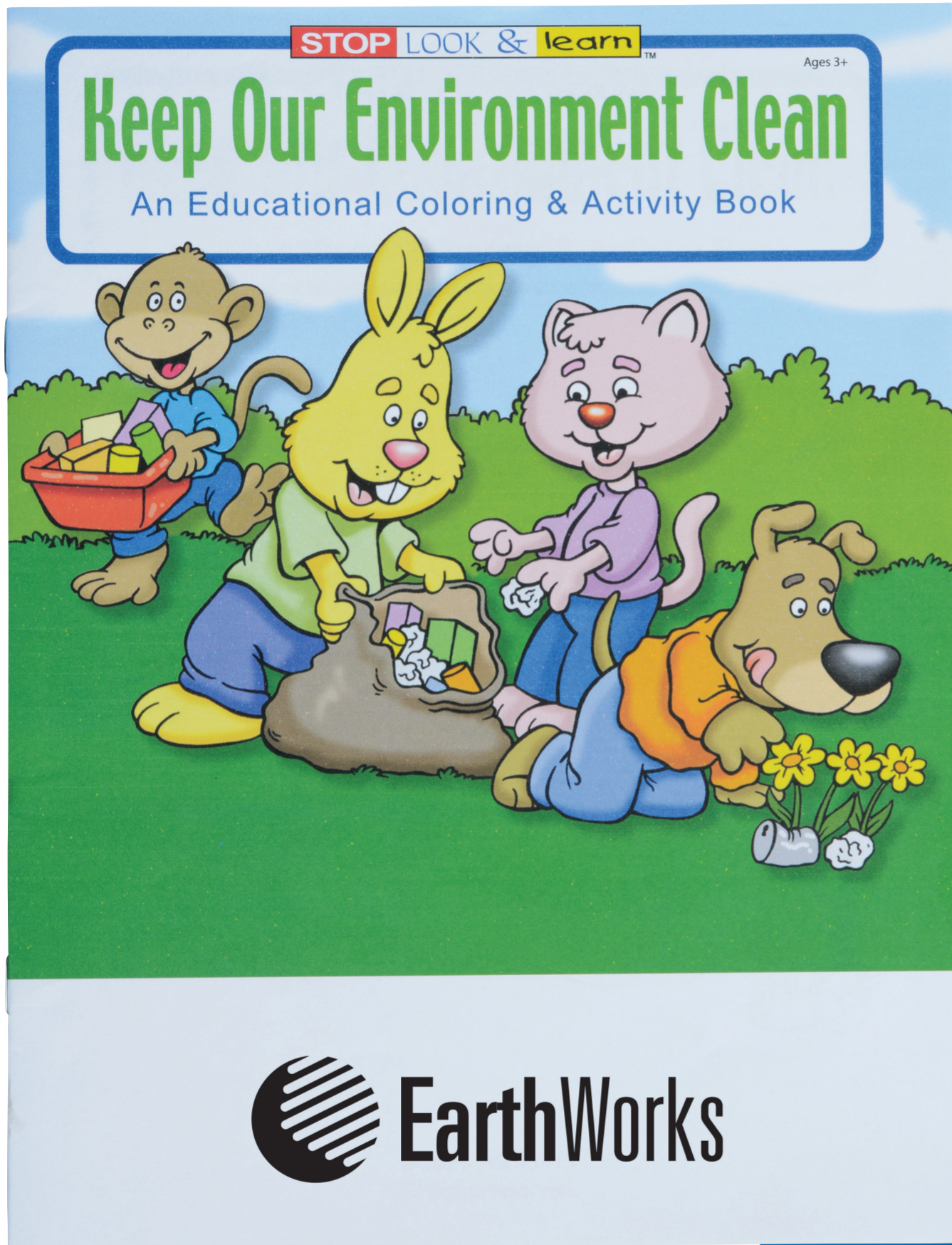
[#133062](#), Cotton Grocery Tote

This item was used as a giveaway at our annual Spaghetti Dinner and Basket Raffle, which is attended by around 250 supporters of our animal rescue. We were also given promotional literature, giveaways and other items by veterinary offices and sponsors to include in the tote bags, so these were absolutely perfect to put everything in and are reusable as shopping bags after the event!

**Diane** from Tabernacle

# Raise awareness

#3



[#1034](#), Keep Our Environment Clean Coloring Book

We use these to promote conservation and environment outreach education to our county students. We set up a booth every year and give these products to students/teachers at our annual county fair.

**Anonymous** Customer

[#119054](#), Motivate Lightweight Jacket



I am part of our Employee Resource group. We use our products to not only promote our group, but to also thank those that support our group and to motivate our team to promote our ERG to non members. We have had wonderful feedback from not only our employees that we gift our products to but also our external vendors we gift for being speakers for our group.

**Heather** from Cottage Grove



[#147496](#), Kappa Travel Tumbler

I had tumblers made to give during Police Week to the almost one hundred police officers from eight different departments that I dispatch for on my shift. They turned out wonderful and my officers loved them.

**Anonymous** Customer

[#5324](#), Rainbow Gel Gripper Pen



Our organization has been looking for ways to market our diversity, equity and inclusion practices publicly. We were able to host and attend our first Pride event. The rainbow gel pens and tote bags helped communicate “all are welcome here” and provided tools to help us become an employer of choice in our area.

**Lynn** from Brighton



[#112290](#), Dumbbell Stress Reliever

As a mental health center, we use 4imprint products as a means of helping communicate mental health awareness in our community. We have heard comments from individuals who stop at our table that say “we have fun stuff!” As a mental health center, some people can be a little hesitant to stop at our table, but we try to order items that are eye catching and inviting and that really helps ease the mood.

**Anonymous** Customer



[#158035](#), Dip Tray Auto Vent Clip

As an economic development organization, our goal is to always leave a good impression. We can't be everything to everyone, but we try to provide as many resources as possible, even with something as simple as promotional items.

**D'Asia** from Kingstree



[#118373](#), Police Whistle

We give whistles away with our logo on them to kids after they participate in personal safety education through Southern Grit Advocacy. It empowers them with a practical tool to get attention if they need help.

**Vicky** from Wichita Falls



[#120059](#), Neck Tote First Aid Kit

We participate in various outreach events in our community providing information/resources for Mental Health and Drug & Alcohol programs and services. These promotional items have been great in getting our information out to consumers and clients.

**Annamarie** from Rochester

# Raise awareness

#11

*Amanda*, with  
4imprint 14 years

[#110198](#), Mood Stadium Cup



We are a non-profit that supports adults with developmental disabilities and neurodiversities. We used the stadium cups with our logo to get our brand out to potential donors and at recruitment events for new employees. It is vital that we get our name out in the community, and 4imprint helped us accomplish that with these cute color-changing stadium cups.

**Jes** from Columbia



#100142, Plant-A-Shape Flower Seed Bookmark

We recruit foster and adoptive parents so we need something we can relate to caring for children and something attention grabbing.

**Anonymous** Customer



[#110924](#), Mini Folding Umbrella

We use these items to promote our services and get our names into households that may not have heard of us—this is done via outreach and tabling activities at health fairs etc.

**Lisa** from Brooklyn



[#2212](#), Serged Closed-Back Table Throw

We are a Food Bank and we go out into the community to give out our information to those in need. The table throw lets them see that we are there and can help as well as answer any questions they may help.

**Anonymous** Customer

# Raise awareness

# #15



[#110227](#), Peanut Bag

We launched a new mobile unit for our non-profit. It travels to the remote areas of our service area to reach families, seniors, and mobility challenged. We are bringing our services to them! Fuel assistance, homelessness assistance, dental services, guardianship, senior meals, etc. These bags are part of our mobile services, we offer free popcorn as a snack to everyone.

**Stephanie** from Berlin

# Show gratitude



Sometimes the simplest ways to show your appreciation mean the most. When you want to thank teammates, donors or loyal customers, promotional products can work wonders.

# Show gratitude

#1



[#114308](#), Large Heavyweight Cotton Canvas Tote

They were given to all employees at a recognition luncheon. "You have carried the City through these years, and we have a small token of our appreciation for you, to make what you 'carry' a bit easier!!!"

**Wynette** from Hanahan

# Show gratitude

#2



[#33010](#), 42" Folding Umbrella with Auto Open

These umbrellas were given to our entire school staff for Teacher Appreciation Week. The teachers were thrilled to have such a useful and high quality gift from the administration.

**Anonymous** Customer

# Show gratitude

#3



**MOLESKINE**

[#122607](#), Moleskine® Hard  
Cover Notebook

Our Diversity, Equity and Inclusion Team has worked hard all year and this was a great reward. Very professional and we paired with a pen and a thank you note for a nice gift.

**Shelly** from Livonia

# Show gratitude

#4



[#139916](#), Dayton Twist Metal Pen  
& Rollerball Pen Set

Thank-you for a advisory committee  
that donates their time to review and  
score grant applications.

**Stephanie** from Sherman

# Show gratitude

#5



[#120446](#), Cutting Board

How do you continue to say “Thank you” to volunteers? Creatively, of course. We are pairing our cutting board (Stating that Volunteers are our secret ingredient) with a fun spice. Our goal was to say Thank you by treating them to something they can use everyday!

**Jeanie** from Elgin

# Show gratitude

#6



**Refresh<sup>®</sup>**

[#144089](#), Refresh<sup>®</sup> Camber Water Bottle

I work in education. We have off-site internships for the students and we wanted to show our appreciation to the supervisors of these students from our institution.

**Anonymous Customer**

# Show gratitude

#7



[#143914](#), TaskRight® Afton Notebook with Pen

We partnered with the American Red Cross for our very 1st blood drive. We gifted all of participants a notebook which had our Adriana's Foundation printed on it. Our event was very successful, and the notebook gift to the donors was well received. The notebooks were immediately put to use, as many guests wrote down the date and time of their blood donation. Such a super cool gift!

**Alicia** from Irvine

# Show gratitude

#8



[#130373](#), Summit Microfleece Vest

We gave these logoed vests out to our zoo staff as gifts for ZooKeeper Appreciation Week and they were wonderful.

**Jamie** from Michigan City

# Show gratitude

#9



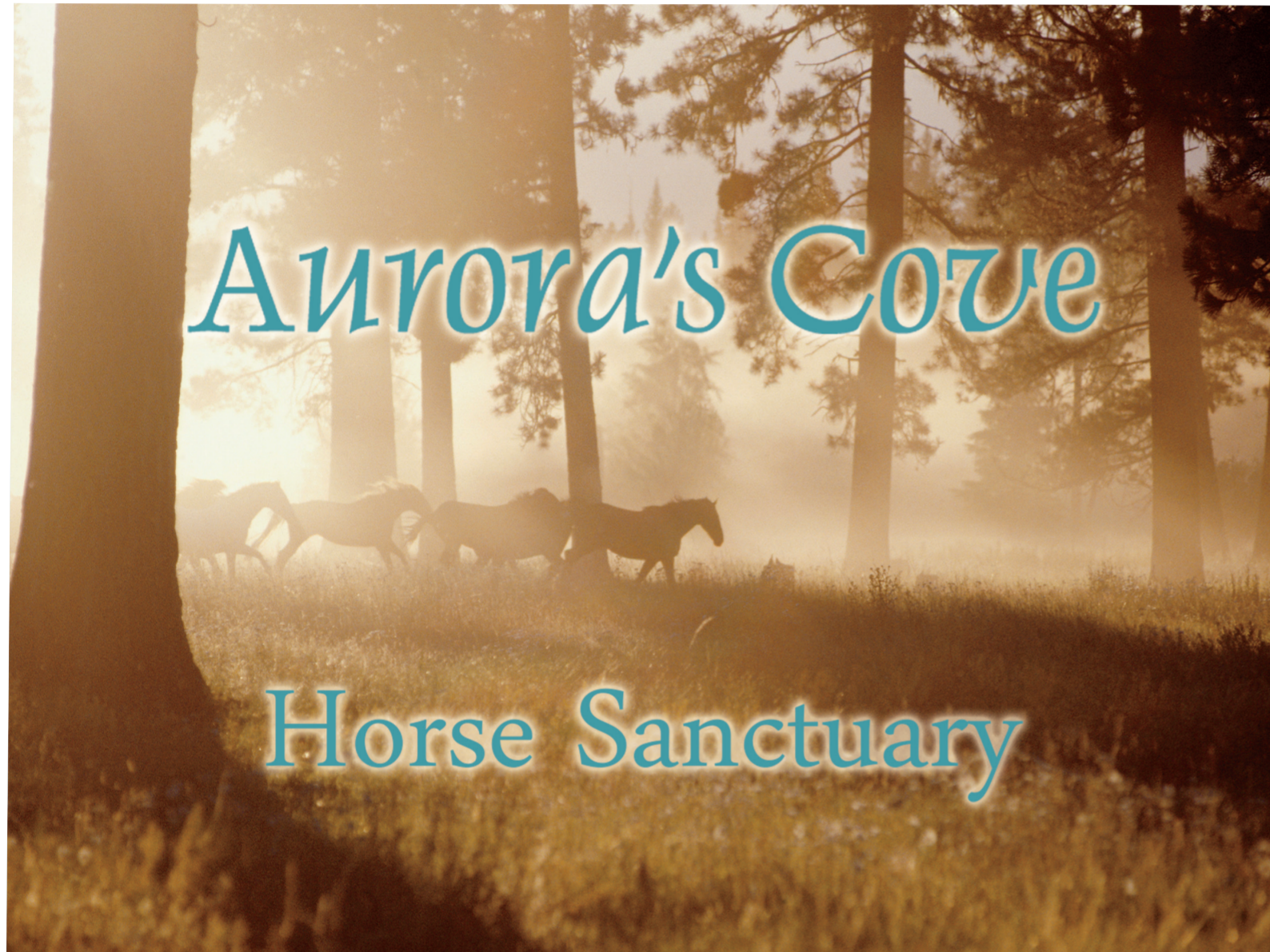
[#150209](#), Crosby Lunch Cooler Tote

We ordered the cooler bags for our technicians for HVAC technician day June 22nd. We filled them with candy, a water bottle, a cooling towel and a \$25 gift card. The techs will love them because it will keep their drinks cool while working in the hot weather here in Georgia.

**Karen** from Columbus

# Show gratitude

# #10



[#124231](#), Corrugated Plastic  
Yard Sign with  
Wire Frame

We created these signs as a token of our appreciation for our School Nutrition staff. They are the first people in the school each morning, making meals for thousands of kids. These heroes are often overlooked and underappreciated. We hope they proudly display these yard signs at their homes so the community can join us as we celebrate their dedication to feeding our future!

**Emily** from Gainesville

# Show gratitude

#11



[#115599](#), 55-Piece Tool Set

We have a program called Win Awards. Employees can nominate other employees for a free item and a way to say thank you [for] doing such a great job.

**Anonymous** Customer

# Show gratitude

#12



[#142342](#), Flip Flop Mint Tin

We hand out swag items to our crews/employees as a 'thank you' for your hard work and dedication.

**Anonymous** Customer

# Show gratitude

#13



[#137790](#), Color-In Notepad

Each year our Chamber distributes Thank You bags to our members. This year we wanted to add something unique to the bag. We found these adorable doodle pads and paired them with a couple colored pencils with a note about making their Chamber membership colorful. These were the perfect added touch!

**Jamie** from Mount Vernon

# Show gratitude

#14



#146044, Koozie® Vacuum Insulator Tumbler

I wanted to recognize our employees by giving them items to let them know how much we appreciate them and all they do for our program. They work hard to provide services to our children and families and deserve all the recognition there is.

**Anonymous** Customer

# Show gratitude

#15



[#157410](#), Good Vibes Cabana  
Stripe Beach Towel

We hand out swag items to our  
crews/employees as a 'thank you' for  
your hard work and dedication.

**Anonymous** Customer

# Unite your team



Whether they're remote, in person or a mixture of both, promotional products can bring people together as one unified team. Help them look (and feel!) the part with branded apparel and accessories.

# Unite your team

#1



 **Columbia**

[#6404](#), Columbia® Full-Zip Fleece Jacket

Our group is geographically diverse, other groups located in a single place have been getting branded gear/swag for years. For our virtual team-planning meeting this year, we sent out custom jackets to our whole team. It made everyone feel more included in the bigger "group" and was a huge hit!

**Anonymous** Customer

# Unite your team

# #2



[#150263](#), Oakley® 22L Street  
Pocket Laptop Backpack

We used it as a welcome gift to a team that joined the company—to make sure they felt part of the team and to stay motivated.

**Anonymous** Customer

# Unite your team

#3

*Matt*, with  
4imprint 16 years

[#110303](#), Hang In There Lanyard



We experienced significant growth over the last year and we were hosting a meeting to get everyone together—socially distanced, but seeing each other for the first time. We created badges for everyone—lanyard, but then everyone wrote three sentences about themselves, and people had to guess based on what they knew from zoom or telephone.

**Arleen** from Bowie

# Unite your team

#4



[#8186](#), Small ID Tag

I work at a school and each [of] our students in grades 5th-12th receive a Chromebook to use during the year. We attach the tags onto each Chromebook case with student's name and grade written on the back. The tags are perfect—exceptional quality and durability. I believe this is our 3rd year using your tags and will continue to do so. Excellent product and service.

**Jen** from Westerville

# Unite your team

#5



**JERZEES**

[#153428](#), Jerzees® Snow Heather Jersey T-Shirt

Our company has CORE VALUES that we aspire to—one for everyday of the work week: Grit, Respect, Teamwork, Integrity, and Compassion. Each core value has a color to go with it—so we have a different shirt for each day of the week.

**Robyn** from Bensalem

# Unite your team

#6



[#151018](#), 2-in-1 Vacuum Bottle

We bought these for new hires starting at Jefferson Rubber Works. I am excited to hand these out during our onboarding meeting! Great quality and I know the employees will love them!

**Carrie** from Worcester

# Unite your team

#7



[#160730](#), Hipster Fanny Pack

I ordered for my entire team for international housekeeping week as a giveaway. My team loves it. They wear it during working hours to carry their personal items.

**Dorothy** from Rosemont

# Unite your team

#8



[#137183](#), Atlas Stylus Metal Pen with Laser Pointer

Each year we love to give our employees a personalized Christmas gift that represents our company. They always love the quality and thought/inside jokes that are put into the gifts each and every year. It really helps drive and boost morale. It is nice to make our employees feel appreciated during the holiday season thanks to the amazing team at 4imprint.

**Anonymous** Customer

# Unite your team

#9



*Angie*, with  
4imprint 14 years

[#141979](#), Transporter Snapback  
Meshback Cap

We are a small non-profit that work with extreme poverty. Our employees take pride in their work and the items created a sense of unity that increased their motivation at all levels.

**Linda** from  
Turlock

# Unite your team

# #10



[#1105](#), Cotton Sheeting Natural Economy Tote

This was an excellent gift for new employees, we were able to put all their new hire information in the bag. It is also a great gift for new clients. It is reusable, light and easy to keep in your purse or car for when it is needed.

**Nancy** from State College

# Unite your team

# #11



**MOLESKINE**

[#122607](#), Moleskine® Hard  
Cover Notebook

We used it as a welcome gift to a team that joined the company—to make sure they felt part of the team and to stay motivated.

**Anonymous** Customer

# Unite your team

# #12



[#137461](#), Vegas Heathered Performance T-Shirt

We bought these to hand out during our Employee Appreciation Cookout!  
The Team loved them!

**Carrie** from Worcester

Unite your team

#13



**Reebok** 

[#160871](#), Reebok® Icon Pullovers

Team collaboration!  
ONE TEAM, ONE DREAM!

**Gina** from Greenville

# Unite your team

# #14



[#147033](#), Clear Impact Halcyon Water Bottle with Flip Carry Lid

We brought these for our team as a motivation for them. There was a time when we [could] not drink on our production floor, but it gets very hot out there and we have since changed the rules, and as a way of saying thank you for sticking it out in the heat we brought the teams water bottles to use on the production floors.

**Nickie** from Hebron

# Share your success story!

Have you found success with your promotional products?

Share your expertise by visiting

[4imprint.com/SwaggingRights](https://4imprint.com/SwaggingRights) and clicking the #SwaggingRights® button in your order history. Submit your photo with a description of your story. We'd love to share it with others via social media and maybe even in our next edition of "Promotional Products **Work**"!

See more ideas and past editions of 4imprint's "Promotional Products **Work**" at

[4imprint.com/EBook](https://4imprint.com/EBook)

